

ORDER



Orders
Order / Rev: 67430
Alt Order #: 08887266
Product Desc: DCCC
Estimate: 2111
Flight Dates: 10/20/12 - 10/22/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	25	\$14,965.00	\$12,720.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	25	\$14,965.00	\$12,720.25	0.00
Totals	25	\$14,965.00	\$12,720.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/22/12	10/22/12	M-Th 430a-5a GMU M-Th 430a-5a GMU	CM	430a-5a	M-----	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$90.00		0.00			
E 2	KTVX	10/22/12	10/22/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5a-530a	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
E 3	KTVX	10/22/12	10/22/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	530a-6a	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 4	KTVX	10/21/12	10/21/12	Good Morning America GMA Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$175.00		0.00			
E 5	KTVX	10/22/12	10/22/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTVX	10/22/12	10/22/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
E 7	KTVX	10/22/12	10/22/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
E 8	KTVX	10/21/12	10/21/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$250.00		0.00						
E 9	KTVX	10/22/12	10/22/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
E 10	KTVX	10/22/12	10/22/12	Daytime Rotator	CM	12:00 PM-3:00 PM (12:00 PM-3:00 PM)	M-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
ABC AFTERNOON ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
E 11	KTVX	10/21/12	10/21/12	Su 11a-5p Su 11a-1p	CM	11:00 AM-1:00 PM (11:00 AM-1:00 PM)	-----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
ESPN SPORTS SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$300.00		0.00						
E 12	KTVX	10/22/12	10/22/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 13	KTVX	10/22/12	10/22/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 14	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 15	KTVX	10/20/12	10/20/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$400.00		0.00						
E 16	KTVX	10/21/12	10/21/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 NEWS-5P SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$400.00		0.00						
E 17	KTVX	10/22/12	10/22/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$500.00		0.00						
E 18	KTVX	10/20/12	10/20/12		CM		-----S-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NCAA FB 6p-9:30p NCAA FB 6p-9:30p ABC COLLEGE FTBL-PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$1,200.00 0.00															
E 19	KTVX	10/22/12	10/22/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
TWO & A HALF MEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$750.00 0.00															
E 20	KTVX	10/21/12	10/21/12	Sun Reg 2 Once Upon A Time 7-8p	CM	7:00 PM-8:00 PM	-----S	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
ONCE UPON A TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$5,000.00 0.00															
E 21	KTVX	10/22/12	10/22/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$900.00 0.00															
E 22	KTVX	10/20/12	10/20/12	ABC4 News at 10pm Sa Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC 4 NEWS AT 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$800.00 0.00															
E 23	KTVX	10/21/12	10/21/12	ABC4 News at 10pm Su Su 10p-1030p	CM	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 4 NEWS AT 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$900.00 0.00															
E 24	KTVX	10/22/12	10/22/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NIGHTLINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$400.00 0.00															
E 25	KTVX	10/22/12	10/22/12	Jimmy Kimmel Live M-F 1203a-0107a	CM	12:05 AM-1:05 AM	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
JIMMY KIMMEL LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$100.00 0.00															
													Totals	25	\$14,965.00